

Jeremy is wearing a TruHearing Advanced hearing aid.

Save thousands on hearing care.

Thanks to your BlueAdvantage (PPO)SM plan, you have access to exclusive pricing on high-quality prescription hearing aids through TruHearing®. Don't miss another moment. We can help you get started.

Your 2025 hearing benefit covers up to two TruHearing Premium, Advanced or Standard hearing aids per year with low copay.

| | Hearing aid | Avg retail price per aid | Your cost per aid |
|--|---------------------|--------------------------|-------------------|
| BlueAdvantage Sapphire (PPO) SM BlueAdvantage Garnet (PPO) SM | TruHearing Premium | \$3,250 | \$899 |
| | TruHearing Advanced | \$2,720 | \$599 |
| | TruHearing Standard | \$1,719 | \$399 |
| BlueAdvantage Ruby (PPO) SM Blue Advantage Freedom (PPO) SM BlueAdvantage Extra (PPO) SM BlueAdvantage Prime (PPO) SM | TruHearing Premium | \$3,250 | \$699 |
| | TruHearing Advanced | \$2,720 | \$399 |
| | TruHearing Standard | \$1,719 | \$199 |
| BlueAdvantage Diamond (PPO) SM | TruHearing Premium | \$3,250 | \$599 |
| | TruHearing Advanced | \$2,720 | \$299 |
| | TruHearing Standard | \$1,719 | \$99 |

Rechargeable battery option available on select styles for an additional \$50 per aid. In order to qualify for this price, hearing exam must be performed by a TruHearing network provider.

Start by calling TruHearing.

1-844-330-8543 | TTY: 711

Hours: 8 a.m.– 8 p.m., Monday through Friday

Your hearing aid purchase includes



60-day trial



1 year of follow-up visits

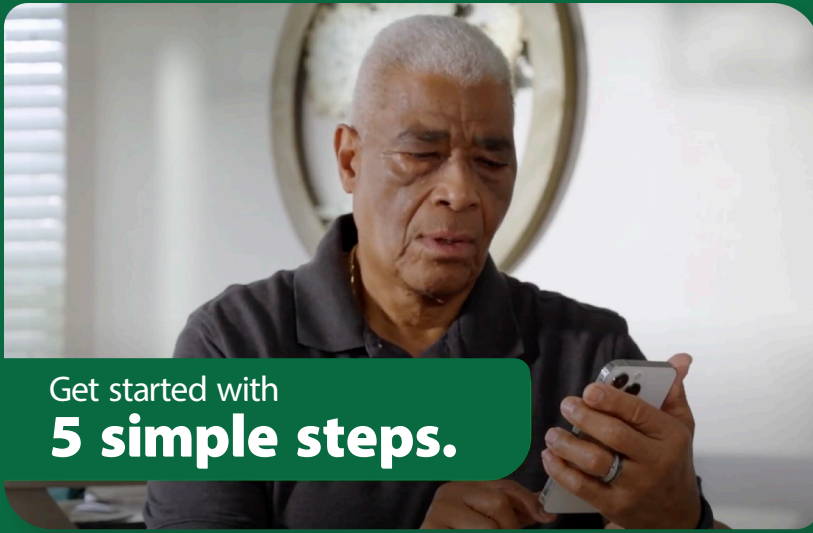


80 free batteries per non-rechargeable hearing aid



3-year manufacturer warranty





Get started with
5 simple steps.

TruHearing makes the journey easy.



Scan with your smartphone to see how it works. Or visit TruHearing.com/how-it-works



1. Call
TruHearing.



2. Schedule
an exam.



3. Go to
your exam.



4. Order
hearing aids.



5. Fitting and
follow-up.

Call TruHearing to get started.

1-844-330-8543 | TTY: 711

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Screen your hearing: TruHearing.com/BCBST-HS

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TruHearing is an independent company that provides hearing products and/or services for BlueCross BlueShield of Tennessee, Inc. TruHearing does not provide BlueCross branded products and/or services. TruHearing is solely responsible for the products and/or services they provide. BlueCross Member Service: 8 a.m. to 9 p.m. ET, 7 days a week (Oct. 1–March 31); 8 a.m. to 9 p.m. ET, M–F (April 1–Sept. 30). BlueCross BlueShield of Tennessee does not discriminate on the basis of race, color, national origin, sex, age, or disability in its health programs and activities. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-831-2583, TTY 711.

مقرب لصتا. نإچم لابل كل رفوتت ةيوعللل ةدعاسملا تامدخ نإف، ةيبرعلا ةغلللا ثدحتت تنك اذا: ةظوحلم 1-800-831-2583، TTY 711.

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